



CONNEXIA

Creativity in Love with Data and Technology

Milan welcomes back the SingularityU Italy Summit, an international meeting with innovation and exponential technologies. Corporate communication by Connexia.

In addition to the data-driven creativity agency, partners of the third Italian edition of the summit include PwC, Eni and Randstad with Manageritalia as the Media Partner.

Milan, 29 July 2019 – [SingularityU Italy](#) officially presents the third **SingularityU Italy Summit**, an annual event focusing on exponential technologies and innovation organised by Talent Garden Events to help local leaders understand how to apply exponential technologies to create positive change and economic growth in their areas.

Following the success of the first two editions, the two-day international conference – at MiCo Milano Convention Centre on **8 and 9 October** – has secured some outstanding partners: **PwC** as the *Title Sponsor*, **Eni** and **Randstad** as the *Main Sponsors*, and **Connexia** and **Manageritalia** as the *Media Partners*.

The **SingularityU Italy Summit** is an annual conference that offers two days packed with unlimited opportunities for the most brilliant minds in the vast, complicated world of innovation to meet and exchange ideas as a point of connection and inspiration, which is particularly important for people in a position of responsibility in a company, government or community. **Design the future. Build the future. Be the future**: the goal of the 2019 Summit is to inspire people to bring about real change and positively impact their community.

With over 1,000 professionals and twenty-six international speakers with a range of expertise from many different sectors, the **SingularityU Italy Summit** in 2018 provided an exceptional opportunity for people wanting to learn about the latest trends in

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the field of exponential technologies, but also to connect with successful entrepreneurs from other parts of the world, learning from others' examples and sharing ideas and insights.

The 2019 Summit delivers high-profile speakers, including scholars, influencers, economists, researchers, and exclusive content, an absolute first for Italy. One of the speakers is **Ilaria Capua**, the director of the *One Health Center of Excellence* at the University of Florida. The centre promotes the advancement of health as a system with multiple stakeholders by developing innovative interdisciplinary approaches that advance the health of animals, plants and the environment in addition to the health of humans. Another speaker is **Dr. Roeland Dietvorst**, the co-founder and head of research and development of *Alpha.One*, a neuroscience research and strategy firm that explains how neuroscience and technology provide a new perspective on who we are, who we can be and where we are heading.

"Once again the SingularityU Italy Summit is one of the most important and interesting events on the Italian innovation scene, and an essential chance for people to come together to understand the profound impact that adopting new technologies and changing our mindset can have in the lives of people and businesses," said **Paolo D'Ammassa, the CEO and founder of Connexia**. *"We are delighted to be the SingularityU Italy Summit's Media Partner and agency for all corporate communication, media relations and press office activities for the third year running. The SingularityU Italy Summit fully mirrors Connexia's vision for change and evolution, and matches our determination to work with clients within the complex process of digital transformation."*

This year's summit is even busier, more stimulating and current with two parallel initiatives that are perfectly in keeping with the Singularity University's proposition: **Innovation Village** which involves the Talent Garden's community of innovators, and the **Seniors Impact Initiative 2019**. The first is an extraordinary exhibition area

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focusing on business matching for start-ups and innovative businesses in the Italian ecosystem with a comprehensive offering of workshops designed to cover a range of subjects from digital transformation & corporate innovation, smart city & mobility, and connectivity & automation to the future of work. The second initiative is dedicated to "Italian seniors", namely the active, interested and connected segment of the population. The project engages them and illustrates the trends and innovations that can improve everyday life and the quality of life in a wide array of contexts.

*"We are excited to announce the third edition of the SingularityU Italy Summit," said **Diego Gil Hermida**, the **Managing Director of SingularityU Italy**. "The previous editions have been incredibly successful and highly appreciated, and we know that this year's Summit will also be a thrilling experience, a new journey through the exponential technologies. We decided to organise two special initiatives to run alongside the main event for middle management and Italian seniors to share the subject of innovation with a broader target."*

Connexia

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