



Wake Up Innovators RESTART
The latest instalment in Connexia's
series of meetings on the theme of starting over.
Guest: Massimo Doris.

On Thursday 9 April, Connexia is bringing together Italy's top managers for an analysis of the banking sector and strategies for starting over, looking to our future in a post-Covid-19 world.
Guest: Massimo Doris, CEO of Banca Mediolanum.

Milan, 6 April 2020 – The second instalment of **Wake Up Innovators | RESTART**, a series of meetings dedicated to starting over after the Covid-19 crisis hosted by **Connexia**.

Wake Up Innovators | RESTART Special Edition is a completely digital free event created to foster in-depth analysis and open discussions with Italian business leaders, allowing the community to take stock of the situation and propose strategies to start again in the aftermath of Coronavirus.

Zornitza Kratchmarova, Connexia's Corporate Communication Director, will play host to **Massimo Doris**, CEO of Banca Mediolanum, offering an enlightening insight into the banking sector, from its vital role in the current emergency to its impact on the post-Covid restart.

Free **live meeting** event subject to registration on the @[Cisco Webex](#) platform.

WAKE UP INNOVATORS | RESTART
Thursday 9 April
9:00–10:00
[@Cisco Webex](#)

Massimo Doris

A Political Science graduate from the University of Milan,
Massimo speaks Italian, English and Spanish.

He joined the Mediolanum board of directors in 1996.

After working in London at Ubs, Merrill Lynch and Credit Suisse Financial Product, he started at Banca Mediolanum in 1996 as a family banker. Over the next few years, he played an important role in marketing the new online banking website and was responsible for training the sales network.

From 2003 to 2005, Massimo was Banca Mediolanum's Italian Network Manager. From 2005 to 2008, he held the positions of Chief Executive Officer and General Manager at the Banco de Finanzas e Inversiones (now Banco Mediolanum S.A.), the parent company of the Spanish financial conglomerate.

From 2011 to 2016, he was a member of the supervisory board of Bankhaus August Lenz & Co. AG, the German subsidiary of Banca Mediolanum. In July 2008, on his return to Italy, Massimo was appointed Chief Executive Officer and General Manager of Banca Mediolanum (holding the latter office until 30 April 2014).

From May 2009 until the merger by incorporation of Mediolanum S.p.a. into Banca Mediolanum S.p.a. on 30 December 2015, he was Vice-President of Mediolanum S.p.A.

He was a director of Banca Esperia from 2012 to 2014, and from April 2014 he was Vice-President of Assoreti.

Connexia

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