



***Wake Up Innovators RESTART***  
***In Connexia's virtual lounge, we are talking about***  
***telecommunications.***  
***Focus on: "restarting".***  
***Guest: Alberto Calcagno.***

*On Thursday 7 May new all-digital talk:  
Connexia meets one of the protagonists of the Telco world.  
Guest: Alberto Calcagno, Managing Director of Fastweb.*

Milan, 04 May 2020 – **Wake Up Innovators | RESTART**, the cycle of weekly meetings organised by **Connexia** and dedicated to "restarting" after the Covid-19 emergency, continues.

As a free and fully digital event, *Wake Up Innovators | RESTART Special Edition* offers an opportunity for concrete analysis and open debate with the major players of

Italian industry, to bring together business and strategies for reacting and restarting.

**Alberto Calcagno**, Managing Director of Fastweb, will be the guest of **Zornitza Kratchmarova**, Corporate Communication Director at Connexia.

At a time of delicate and decisive transition, the talk offers privileged insight into one of the major Italian operators within the telecommunications industry: a detailed analysis of the strategic role of the sector during phase 1 in reacting to the pandemic, and looking at the challenges that will be faced over the coming months.

Free **live streaming** event subject to registration on the [@Cisco Webex](#) platform.

WAKE UP INNOVATORS | RESTART

Thursday 7 May

9.00 – 10.00

[@Cisco Webex](https://bit.ly/2zymLXd) (<https://bit.ly/2zymLXd>)

### Alberto Calcagno

Alberto Calcagno is Managing Director of Fastweb.

With Fastweb since 2000, Calcagno joined the company during its start-up phase as Strategic Planning Manager. Following this, he held various roles: from 2005 to 2007 he was Chief Financial Officer, with responsibility for Fastweb's administration, finance, and controlling, and from 2007 to November 2010 he was Chief Operating Officer, responsible for reaching company objectives by coordinating all of its various functions. Born in 1972, Calcagno graduated in Political Economics at Milan's Bocconi University, and collaborated with international investment banks such as Salomon Brothers and Donaldson, Lufkin & Jenrette, specialising in mergers and acquisitions of companies operating in the telecommunications world, before eventually joining Fastweb.

### Connexia

Connexia is creativity.

It is data-driven thinking.

It is excellence in media management.

And it is technological innovation.

And not just that. Connexia is most of all passion, ethical commitment, transparency, corporate social responsibility.

It is a multicultural and multidisciplinary team: 150 professionals capable of building and expressing brand values and guiding the processes of digital transformation.

We think and develop ideas that thrive across all channels, fearless of being measured on the effectiveness of each campaign.

Expect to work with us in a new way: together, in real time, through co-creative processes continuously and

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Società sottoposta a direzione e coordinamento di Alchimia S.p.A.

experimentally oriented towards business objectives and communication. [www.connexia.com](http://www.connexia.com)

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